

Limited  
Space  
Available

MENTAL HEALTH & the  
MISSION OF THE CHURCH

Apply  
Today!

# THE STRUGGLE IS REAL

2017  
SUMMIT

THE CHURCH • MENTAL HEALTH • COUNSELING



THOMAS ROAD BAPTIST CHURCH

LYNCHBURG, VA

APRIL 27-29, 2017

800.526.8673  
WWW.2016SUMMIT.NET

## LAST DAY TO RESERVE SPACE IN CONFERENCE PROGRAM

March 1, 2017

## EXHIBIT SET-UP

Thursday, April 27, 2017 7:00 - 11:00 am

## EXHIBIT DISMANTLING

Saturday, April 29, 2017 12:00 - 4:00 pm

Exhibits must not be disturbed, dismantled or removed before 12:00 pm on Saturday, April 29, 2017. In order to guarantee the quality of the show for attendees and exhibitors alike, exhibits must remain in place until this time. Please make your travel arrangements accordingly.

## EXHIBIT HOURS

Thursday, April 27, 2017 11:00 am - 7:00 pm  
Friday, April 28, 2017 9:00 am - 7:00 pm  
Saturday, April 29, 2017 8:00 am - 12:00 pm

## CONTACT INFORMATION

AACC  
129 Vista Centre Drive, Suite B  
Forest, Virginia 24551  
800-526-8673  
Fax: 434-525-9480  
www.AACC.net

Booth Sales, Sponsorship & Advertising  
Randy Meetre  
843-591-5225  
Fax: 843-390-5196  
Randy.Meetre@AACC.net

### SILVER EXHIBIT - \$1,000

- One 8' draped table
- Two Conference Registrations

### GOLD SPONSOR - \$2,500

- One 8' draped table in prime location
- Five Conference Registrations
- Tote bag insert - one collateral item of company's choice to be given to attendees (content subject to approval)
- 1/2 page, four-color ad in the Conference Program

### PLATINUM SPONSOR - \$5,000 (4 AVAILABLE)

- Two 8' draped tables in prime location
- Ten Conference Registrations
- One three-minute video spot from the platform of a plenary session at the conference
- Logo recognition on ALL promotional print items—including Conference Program and AACC Web site
- Tote bag insert—one collateral item of company's choice to be given to attendees (content subject to approval)
- Logo and link on the Conference Web page from date of sponsorship through 30 days after the event
- Full-page, four-color ad in the Conference Program
- Material distribution of one collateral item of company's choice to be given to attendees—the material will be placed on chairs before the plenary session by ushers (content subject to approval)
- Slide that will play at the beginning of each Plenary Session

\*All exhibit areas include janitorial and security service.

**FULL PAGE**

8.5" w x 11" h  
PLUS  
.125" bleed

# The Struggle is Real 2017 Summit Advertising Rates

Space Reservation Deadline: **March 1, 2017**  
Publication Date: **March 1, 2017**

Circulation: **1,500 +**  
Art Deadline: **March 1, 2017**

Full Page \$1,000  
Half Page \$800



**1/2 PAGE  
VERTICAL**

3.5" w  
x  
9.3" h

(No bleeds)

## Advertising Payment

The Struggle is Real 2017 Summit Conference Program \$ .....

Specify Ad Size: .....

MasterCard     Visa     Discover     AmEx

Company Name .....

Cardholder Name .....

Address .....

Phone .....

Signature .....

Card Number .....

Exp. Date ..... CSV# .....

Check (make checks payable to AACC)

Amount Enclosed \$ .....

**1/2 PAGE  
HORIZONTAL**

7" w x 5" h

(No bleeds)

### OPTIONS FOR SUBMITTING ARTWORK

AACC FTP Site  
Host: graphicsftp.aacc.net  
Username: graphics  
Password: ArtDept80

E-mail Randy@AACC.net once file has been placed on the FTP site. Only high resolution (300 dpi) .pdf or .tif files will be accepted. Please include bleeds if applicable. *Advertising space is limited and will be accepted on a first-come, first-served basis. AACC reserves the right to refuse print ads that do not meet the standards set for the conference.*

Return this page to: Randy Meetre, AACC, P.O. Box 739, Forest, VA 24551 or Fax: 843.390.5196

Please convert all RGB and spot colors to CMYK before you create your PDF.

### CONTRACT

The application, properly executed by an exhibitor or sponsor, shall upon written acceptance and notification of space assigned constitute a valid and binding contract between the exhibitor/sponsor and AACC.

### CANCELLATION POLICY

There will be no refunds after space has been reserved. However, we will issue a credit for a future conference.

### ASSIGNMENT OF EXHIBIT SPACE

All applicants are required to complete and sign the enclosed Exhibitor Application and return with proper payment. Space is assigned on a first-come, first-served basis. AACC reserves the right to change the floor plan at any time for any reason. Space cannot be assigned until the signed agreement and full payment are received by AACC.

### FAILURE TO OCCUPY SPACE

Space not occupied by the close of exhibit installation period as specified in the accompanying material will be forfeited by the Exhibitor and this space may be resold, reassigned or used by AACC without reference to the Exhibitor or Sponsor.

### ACCEPTANCE OF EXHIBITS

The purpose of the The Struggle is Real 2017 Summit is to promote excellence and unity in Christian counseling. AACC reserves the right to refuse applications that do not meet the standards set for the conference. In addition, an exhibit not reflecting a family standard or the spirit of the conference may be deemed not acceptable. Applicants who are not approved will receive a full refund. The exhibits shall be operated and maintained in a way that will not detract from other exhibits, the exhibition or the conference as a whole. AACC reserves the right to require immediate withdrawal of any exhibit

which AACC believes to be injurious to AACC or the conference.

### CONSTRUCTION

Exhibits shall be constructed and arranged so that they do not obstruct the exhibit's general view or hide the exhibits of others. No side wall higher than 36" may extend forward from the back wall more than one-half the depth of the exhibit space.

### APPEARANCE OF EXHIBITS

Any part of the exhibit that does not lend itself to an attractive appearance, such as unfinished side or end panels, must be draped at the exhibitor's expense. AACC reserves the right to have such finishing done at the exhibitor's expense.

### DAMAGE TO EXHIBIT FACILITIES

Exhibitors/Sponsors must surrender space occupied in the same condition it was at commencement of their occupation of such space. Neither the Exhibitor/Sponsor nor its agents shall injure or deface facilities, the booths or the equipment or furniture of the booth. When such damage appears, the Exhibitor/Sponsor shall be liable to the owners of the property.

### SECURITY AND INSURANCE

Neither AACC nor the Conference Hotel will be responsible for the safety of the property of Exhibitors/Sponsors. For this reason, Exhibitors and Sponsors are encouraged to keep valuables secured and to contact their insurance agents for coverage.